

**-SPECIAL
EDITION-**

“How to Use **FREE** Blogs To Generate An EXTRA
\$1000
Monthly.”

A STEP BY STEP GUIDE

By

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Introduction (Read this First!)

Is it really possible to make \$1000 in a month using a free blog?

The answer is yes and a big yes for that matter if the necessary things are put into place.

What are the necessary things?

1. Step by step knowledge
2. diligence and persistence

Let me quickly talk about those two so that you can know how important they are.

I created a blog about a year ago on ipod downloads and I put every needed thing in place at the start...and then, I forgot about the blog and moved to other things.

The next time I checked the blog, it had made \$103 and I was excited. So, I quickly did some extra work on it and left it again (that is not good)

When I checked it next after a couple of months, it had made an extra \$68.

I guess you know the reason why I am saying all these. I had the step by step knowledge but I wasn't diligent with it.

If I had been diligent with it, the blog would have made like \$5,000 by the time I had only \$168 on it. This same scenario is what happens to a lot of people who come online to do business. As a matter of fact, my own case is still much better (in the above story) because I made some money at least.

A lot of people do not make any money and at the end, they are fed up and frustrated and they conclude that nothing is working whereas their major problem is the inability to finish what they started and this is as a result of one thing and that thing is:

Lack of
Focus

I have been there and I know what I am saying. I know that a lot of people will read this manual and rush off to start and then, they will quit after sometime.

Let me ask you a question;

If you open a new shop and people did not rush to your shop in the first 2 months, would you because of that close the business and rush off to start another one?

It won't be proper for me to just teach you the techniques of this system without letting you know why people fail at things like this so that you can avoid them.

Let me talk more on focus before we launch into the real step by step training or are you tired of my talk? You better not be tired. I would try to do all that is within my reach to make sure you get this right but one thing I can't do is to help you do it.

I just remembered something now. I was training a guy on this same topic sometimes ago and he was always forgetting the password of all the sites where he registered and so instead of using like 10 minutes to create a blog, we ended up using like 45 minutes. You know what I did; I simply gave him his money back and walked away.

My time is very, very precious to me. By the way, that is one of the qualities of the rich that I have learnt.

So, I said I wanted to talk about the importance

of FOCUS before I diverted (I am a talkative. Don't you think so? Wrong. I am a quiet person.)

If you want to succeed on the internet unlike others who were not able to get something out of it, there is only one thing that you should work on and that is....

STAY FOCUSED!

Yes, try as much as possible to focus on one thing at a time until you get through to the end of it and the results will amaze you.

For instance, by the time you finish this report, you may be tempted to go and create like 10 blogs and above because they are free. Do you know what will happen?

You won't be able to handle them and your diligence will start to wane until you can't work on the blogs again and then you leave it and start looking for another way of making money and the same thing happens and that continues over and over and over.

So, make sure you take the instructions in this report one by one and follow it to the end. Only then would you be assured of getting the results that the technique promises.

With that, let's start.

3 Ways To Make Money With This Report

I promised to tell you 3 ways to make money with this report and here they are:

1. Follow the guidelines in this report to the end to make money with the information it contains.
2. Sell this report and make money with it. Since I have given you resale rights to this report, you can start selling it and keep 100% of the profits for yourself. I however recommend that you should not sell it for any amount more than 5,000.

If you sell like 10 copies, that is N50, 000 for you and selling 10 copies shouldn't be a difficult thing for you to do. You can sell it to your friends or via online forums.

3. Teach it to others in a seminar. Yes! You can start teaching people the techniques in this report once you have mastered it and you will soon get that done because I have made it very simple to understand with the aid of pictures and easy illustration that I have used.

So, if you put together a seminar and you have like 20 people in the seminar paying

you N4500 each, which is N90, 000 for you within the 4- 5 hours that you will spend.

Introduction To The Concept Of Blogs And How It Can Make You Money.

The first thing I want you to know is that the major reason why the internet was created is so that information can be transferred at a very fast speed all over the world.

As a matter of fact, at the early age of the internet, it was known as “the information super highway”

That is the bedrock of everything that goes online. Think about it. When you go online, what do you go to do? It is either

- You went to check your email (to get information)
- You went to google.com to search for something.
- You went to a site like that of JAMB to get results (which is information)
- You visited online forums to get help about something that can help you. (Which is still information)

So, if you have a site that provides help on how using the internet for instance can

become easier, people will rush to your site to use your stuff.

An example is [expresspdf](#) that is used to freely convert documents to PDF. When you get to that page, you will see some small adverts showing there. Each time people click on those adverts, [expresspdf](#) earns a commission from Google.

Let's leave that and talk about blogs:

When blogs came into the internet scene, there was an explosion because with blogs, anybody with access to the internet can be publishing valuable information that will be useful to others without having to go through the stress of owning a website.

Really, a blog is like a website except for the fact that you can easily put new contents to your blog without going through the stress of uploading files.

Simply put, a blog is like a diary that you write on with your pencil so that you can write on it anytime and also edit your past writings on it without stress.

Whereas.....

A website is like a published magazine which has been taken to the printer and you can't add anything to it or remove anything to it again without having to go back to the manuscript and then going through the whole process of republishing it again.

Another thing you should have known from what I wrote above is this:

----- Online,
Content is KING

I want you to say that 40 times before you continue reading so that it can hook up with your brain. You will soon learn a step by step procedure to create the blogs but then, you should know the basics first. Once you consistently have powerful content on your blog, people will keep coming there and once that is in place, you will be making money.

Let me show you an example of the kind of free blogs we will be using in this report;

Check out <http://my-ipod-downloads.blogspot.com>

<http://my-work-at-home->

opportunities.blogspot.com

Systems That Will Help in Generating \$1000 Monthly On Your Blog

I know you would have been asking that “does that mean all I have to do is to just put contents on my blog and watch the cash roll in?” The answer is no.

As a matter of fact, you still have to implement 6 things before you can expect cash. 2 of the 6 are the programs that will generate the cash while the sixth is called Mr. Traffic and he holds a very important factor in your generating cash.

Let me quickly list out all the elements we will be dealing with before we launch into the step by step procedure.

1. Niche Research
2. Blog Creation
3. Adsense
4. Affiliate programs
5. Getting and adding contents.
6. Getting Traffic to the blog

Niche Research

Yes, this is the first mountain that you have to climb in generating money from free blogs.

Now, what is a niche?

A niche is just a particular aspect of life like money making, pets, dog training, beauty etc

You see, you need to understand the fact that there are so many niches you can go into on the internet that will make you money but the major concern is that the niche must have a market. In short, the niche must have people who come online to buy and look for things about it.

Now, the question is that; how do you get a niche that is profitable and how do you know that it has a market?

To do this is simple because there are tools online that make it possible. For instance, you can take your pen and write down all the things you like doing: e.g. watching football (I have a blog on Chelsea, my favourite club), dressing, cooking, baking, designing etc

That is the first way of getting niches.

The second way is to focus on what is called

“all time problems”. These are issues that will never go away for as long as humanity exists. For instance, health issues, money issues ,dating issues, sex issues, food and recipes, love and marriage, how to handle teenage problems, computer related issues, stress etc

The third way is to focus on things that are problem related and people are searching for solutions to online.

Examples are: how to get rid of acne, heartburn problems, how to avoid divorce, computer problems etc.

TIP – If you want to get an idea of problems that people are looking to solve online, simply go and use this keyword tool at Google. The link to the page is <https://adwords.google.com/select/KeywordToolExternal>

Once you get there, simply type in any of the words in the table below and then, click on GET KEYWORD IDEAS.

Get
rid of
Solve
How
can
Remedy
Remedies
Cure
Remove

For instance, here I typed in “get rid of”, see what the tool gave me:

The screenshot shows a keyword research tool interface. At the top, there's a form with the question "How would you like to generate keyword ideas?". Two options are visible: "Descriptive words or phrases (e.g. green tea)" which is selected, and "Website content (e.g. www.example.com/product?id=74833)". A text input field contains "get rid of". Below the form, there are checkboxes for "Use synonyms" and a button "Enter my results". A "Get keyword ideas" button is also present.

Below the form is a table of results. The table has columns for "Keywords", "Advertiser Competition", "Approx Search Volume: February", "Approx Avg Search Volume", and "Match Type". The "Keywords" column lists various terms related to "get rid of", such as "get rid of ants", "get rid of malware", "get rid of adware", etc. The "Approx Search Volume: February" column shows search volume numbers for each keyword, with a red box highlighting the values 1,900, 390, and 720. The "Approx Avg Search Volume" column shows average search volume numbers, and the "Match Type" column shows "Broad" for all entries.

Keywords	Advertiser Competition	Approx Search Volume: February	Approx Avg Search Volume	Match Type
get rid of ants		1,900	33,100	Broad
get rid of malware		390	1,900	Broad
get rid of adware		Not enough data	2,400	Broad
get rid of trojan		260	8,900	Broad
get rid of virus		720	22,200	Broad
get rid of fleas		1,900	48,500	Broad
get rid of spyware		1,300	12,100	Broad
get rid of exe		Not enough data	2,900	Broad
get rid of hijacker		Not enough data	210	Broad
get rid of dll		Not enough data	880	Broad
get rid of coolwebsearch		Not enough data	110	Broad
get rid of toolbar		Not enough data	2,600	Broad

Those numbers I circled with red refers to the number of people who searched for those

keywords by the left in the month of February (last month)

For instance, it means 1900 people searched for “get rid of ants” in February. That is a nice market there that you can make use of.

Now, all the ones that gave searches below 1500 are a no go area at least for this purpose.

Here are other things that appear on scrolling down the same page:

get rid of rat		Not enough data
how to get rid of cookies		Not enough data
get rid of antivirus xp 2008		Not enough data
get rid of antivirus xp		Not enough data
get rid of cookies		Not enough data
get rid of bad luck		140
get rid of trojan horse		140
how to get rid of spyware		2,400
get rid of things		Not enough data
get rid of trojan virus		Not enough data
how to get rid of viruses		1,600
how to get rid of a lisp		Not enough data
get rid of viruses		590
get rid of a virus		170
how to get rid of parasites		Not enough data
get rid of puffy nipples		Not enough data
get rid of cats		390
how to get rid of spider		Not enough data
get rid of armadillos		170
get rid of woodpeckers		Not enough data
net rid of frogs		Not enough data

You can see that “how to get rid of spyware” has 2400 searches. “how to get rid of viruses” also has 1,600 searches. All the others with low searches are not needed.

Lest I forget, the Google keyword tool I showed you is for you to know if people are searching for any thing online and the particular amount of people who searched for it in the previous month.

The other way of getting profitable niches is to go to www.nicheaday.com to sign up. The owner of that site would do the research and will send a niche that you can work on everyday right into your email box.

Now, you already have the basics of what you can blog one, another thing is that you can also create what is known as a news blog where people come to get the latest news on a particular niche.

e.g. if you create a blog on Nigeria campus news and you advertise it, people will be coming to your blog to get the latest gist on what is happening in Nigerian campuses in as much as you are always keeping it updated.

You can also do a blog on latest nollywood gists, latest premiership gists.

I hope you got the gist of choosing the niches very well. Before I go, let me give you some niches that are profitable right here and you can just start with any of them.

1. consulting
2. software
3. dating
4. stocks
5. dog training
6. gardening
7. cancer
8. diabetes
9. adoption
10. photography
11. decoration
12. Hollywood
13. beauty
14. divorce
15. office furniture
16. teeth whitening
17. virus and antivirus

So, step number one is:

**Choose a Profitable Niche That You Want
To
Start
With**

For the purpose of explaining this manual,

we will be using the dog training niche
(Don't mind me. I love dogs)

Let me quickly introduce you to adsense before
we go on.

What is ADSENSE?

Before I answer that question, let me just say that adsense is one of the easiest ways to earn some extra income online because it is easy to sign up for and you can use it on your free blog meaning that there is no additional money to spend.

As a proof, here is the adsense result of a blog that is only 10 days old.



The screenshot shows the Google AdSense dashboard. At the top, there is a navigation bar with tabs for Reports, AdSense Setup, My Account, and Resources. Below this is a sub-navigation bar with links for Overview, Advanced Reports, Report Manager, and Site Diagnostics. The main content area displays 'Today's Earnings: \$0.00' with a link to 'View payment history'. A warning message states: 'Your payments are currently on hold. Action is required to release payment. More details.' Below the warning, there is a 'View' dropdown set to 'All time' and a link 'When do I get paid?'. A table shows the following data:


	Page impressions	Clicks	Page CTR	Page eCPM [?]	Earnings
AdSense for Content	341	36	10.56%	\$27.39	\$9.34
AdSense for Search - Get started					
AdSense for Feeds - Get started					
Total Earnings					\$9.34

The earnings for the day before I took that screenshot is below:

Reports | AdSense Setup | My Account | Resources

Overview | [Advanced Reports](#) | [Report Manager](#) | [Site Diagnostics](#)

Today's Earnings: \$0.00
[View payment history](#)

 Your payments are currently on hold. Action is required to release payment. [More details.](#)

View: Yesterday

	Page impressions	Clicks	Page CTR	Page eCPM [?]	Earnings
AdSense for Content	37	17	45.95%	\$79.42	\$2.94
AdSense for Search - Get started					
AdSense for Feeds - Get started					
Total Earnings					\$2.94

To answer that question, I will tell you that adsense is a program organized by Google to help people with websites or blogs to make some money. This is how it operates.

There are some merchants who pay Google to place adverts on their site so that when somebody searches for that keyword, adverts that are related will come up.

E.g. if you go to Google right now to search for dog training, you will discover that you will see adverts related to dog training at the right hand side of your screen. I just did that and here is the result.

The image shows a screenshot of a Google search results page for the query "dog training". The search bar at the top contains "dog training" and has a "Search" button. Below the search bar, the results are displayed. On the right side, there are two sponsored links highlighted with red boxes. The first sponsored link is for "The Clicker Company" with the text "All Clicker Training Supplies at Wholesale Prices" and the website "www.ClickerCompany.com". The second sponsored link is for "Learn to Train Your Dog" with the text "Powerful Dog Training Secrets Transform your Dog's Behaviour" and the website "www.DogProblems.com". Other search results include "Is Your Dog Not Behaving?", "Looking for local results for dog training?", "Adams Dog Training and Dog Behavior", "Dog training - Wikipedia, the free encyclopedia", and "How To Train A Dog dog training tips and techniques for home ...".

As you will see, those ones in red by the right are dog related adverts and they are paid for.